

# How to fundraise?



Before your school starts fundraising for Grow Hope, we want to hear from you! Let us know which of our programs you're interested in supporting and if there's anything we can do to assist.

There are many ways to go about holding a fundraiser and these are just some ideas we have collected from teachers, support staff and students who have organised fundraising activities for Grow Hope at their schools.

## Step 1: assemble a team

Many hands make light work, so start by drawing together a group of students and staff who have the skills and passion to spearhead your school's fundraising efforts. Organising fundraising events is a great way to develop student leadership and, particularly in a secondary school, students will be more likely to support an activity if it is driven and championed by their peers.

Your school may already have a student representative council, a captain for community service, a social justice group or similar. If so, you've already covered the first step!

## Step 2: decide on a fundraising method

There are many tried and true methods that schools use to raise money for causes. These include:

- A sausage sizzle
- A casual clothes day with a gold coin donation
- A fundraising appeal during National Reconciliation Week
- A cake stall
- A lunchtime walkathon

All of these methods are simple and fun, yet impactful. Together with your team, decide what works best for your school.



## Step 3: promotion is essential

Use posters, emails, parent notices, speeches at assembly and any other means of promotion at your disposal to ensure that everyone knows when your fundraiser is, why your school is holding it, and where the money will be going. We can even help your organising team with the design of promotional materials using Grow Hope branding.



## Step 4: the big day has arrived

You've organised everything, students and staff alike know what they're fundraising for, and they've all brought money to donate. Enjoy the feeling of bringing your school community together to make a difference for Indigenous young people and their communities. We hope you smash your fundraising targets and look forward to putting the money you've raised towards your chosen program!

## Step 5: review & repeat

Talk with your students about what worked well and what could be improved for your school's next fundraiser? Most importantly, talk about their learning in the process of organising the event. Consider recognising their leadership at assembly or in a similar forum.

After we've received the money your school raised, Grow Hope can provide you with progress updates on your chosen program and the impact you've made. Perhaps later in the year, or in next year's calendar, you can do it all again and schedule another fundraiser for Grow Hope!



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